

press release

FOR IMMEDIATE RELEASE**April 1, 2009****Galleria and Winston Weber & Associates Announce Strategic Partnership to Provide Advanced, Shopper-Centric Merchandising Strategies**

CHICAGO – (April 1, 2009) – [Galleria](#), the leading provider of customer-centric merchandising solutions, today announced it has formed a strategic alliance with [Winston Weber & Associates](#) (WWA), a management consulting resource for retailers and CPG manufacturers. This partnership combines WWA's extensive category management business process expertise with Galleria's [merchandising solutions](#) to enable retailers to operate at a shopper-centric level and generate profit from executing optimized, store-specific merchandise plans.

"The art of merchandising has seen serious deterioration lately, even though true shopper-centricity demands it," said Winston Weber, Chairman and CEO of Winston Weber & Associates. "We have developed a new generation of merchandising strategies, and Galleria's optimization solutions are uniquely positioned to enable retailers and CPG manufacturers to execute these strategies successfully. This partnership will enable retailers and their suppliers to achieve high-impact business benefits such as increased sales and improved inventory turns."

WWA has developed a next-generation merchandising approach, called Shopper Centric RetailingSM, which is driven by shopper insights and relies on collaboration with trading partners to anticipate and fulfill shopping behavior and satisfy demand accurately. This model complements Galleria's solutions which optimizes merchandise plans on a store-by-store basis to ensure the right products are always in the right place, in the right quantities at the right time. Doing so results in profit for the retailer and CPG manufacturer, and provides the customer with a consistent, satisfying shopping experience.

"Winston Weber and his team are not only experts, but pioneers in category management," said Doug Erickson, executive vice president of sales and global marketing, Galleria. "We are excited to align their forward-thinking, strategic expertise with our solutions to help retailers truly become shopper-centric and greatly increase revenue."

For more information, visit www.galleria-rts.com.

About Galleria Retail Technology Solutions

Galleria is the leading provider of customer-centric merchandising solutions. Galleria's solutions provide value by integrating with clients' existing systems and resources to deliver the right product to the right stores in the right capacity. The net result is that retailers and CPG manufacturers realize significant benefits including increased sales, enhanced margins, reduced waste/mark-down and accelerated inventory turns. Galleria currently works with customers including Tesco, Food Lion, Hannaford Bros, Giant Eagle and several of the world's top 20 retailers. It is currently engaged in multiple implementations of its merchandise planning solutions in large-scale live retail environments. For more information about Galleria, visit www.galleria-rts.com or dial 1-866-899-0852.

About Winston Weber & Associates

Founded in 1985, Winston Weber & Associates (WWA) is a valuable resource to national and multinational consumer packaged goods manufacturers and retailers from the US, Canada, Mexico, Latin America, Europe, Australia and Asia. WWA has a reputation for having an unparalleled understanding of the consumer packaged goods industry. The organization's areas of expertise include: strategic direction, organization and business process design, customer alignment, category management to shopper insights transformation, marketing/merchandising, skills development, retailer operational efficiency and shopping experience enhancement. The company is headquartered in Memphis, Tennessee. For more information, visit <http://www.winstonweber.com>.

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